# **Daniel Klasik**

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# **EDUCATION**

2013	Ph.D.	Education Policy, Stanford University, Graduate School of Education
2010	M.A.	Economics, Stanford University, School of Humanities and Sciences
2003	B.A.	Psychology (with honors) and Mathematics, magna cum laude, Williams College

#### **ACADEMIC APPOINTMENTS**

# University of North Carolina at Chapel Hill, School of Education

2019 - Assistant Professor, Educational Policy, Organization, and Leadership

**The George Washington University**, Graduate School of Education and Human Development 2014 - 2019 Assistant Professor, Higher Education Administration, Department of Educational Leadership

## University of Maryland, College Park, College of Education.

2013 – 2014 *Postdoctoral Fellow*, The Maryland Equity Project, Department of Teaching and Learning, Policy and Leadership

#### **HONORS & AWARDS**

2019	Outstanding Reviewer, Education Evaluation and Policy Analysis.
2017	Best Paper, International Conference on Pathways into, through, and out of
	Higher Education, Hannover, Germany
2016 – 2017	National Academy of Education/Spencer Postdoctoral Fellowship
2014 - 2015	Emerging Education Policy Scholar, Thomas B. Fordham Institute/AEI
2011 - 2012	American Education Research Association Dissertation Grant
2011 - 2012	Association for Institutional Research Dissertation Grant (award declined)
2007 – 2010	William R. and Sara Hart Kimball Stanford Graduate Fellowship, Stanford
	University
2003	Phi Beta Kappa, Williams College
200I - 2003	Class of 1960's Scholar in Psychology, Williams College

#### EXTRAMURAL FUNDING

under review Spencer Foundation Large Grant. "Geographies of Opportunity?: Examining the Trajectories of College-Bound High School Youth in Rural and Urban America" (co-PI, \$374,589)

2021 — 2024	National Science Foundation, Education and Human Resources, Core Research Grant. "How Do Unrepresentative College Grades Shape Race and Gender Gaps in the STEM Pipeline?" (PI, \$498,250)
2021 – 2023	John M. Belk Endowment. "Accelerating Attainment: Identifying High-Leverage Strategies in Support of North Carolina's 2030 Attainment Goal." (co-PI, \$1,500,000)
2021 – 2023	John M. Belk Endowment. "Impact of College Advising Corps in North Carolina." (co-PI, \$315,869)
2021 – 2022	NC Policy Collaboratory. "The UNC-CH & NCSSM Research Practice Partnership." (co-PI, \$135,000)
2018 – 2020	Institute for Education Sciences Research Grant. "Does Applied STEM CTE Strengthen the College and Career Pipeline for Low-Income High School Students?" (co-PI, \$344,940)
2018 – 2019	Spencer Foundation Small Grant. "The Consequences of Geographic Immobility for Low-Income Students as they Move into and through Postsecondary Education." (PI, \$49,962)
2016 – 2017	National Academic of Education/Spencer Foundation Postdoctoral Fellowship. "College Information Networks: A Social Network Analysis of Where Students Apply to College." (PI, \$70,000)
2011 — 2012	American Education Research Association Dissertation Grant. "Steps to College Enrollment and the Effect of the Common Application on Student College Enrollment Behavior." (PI, \$20,000)

# INTRAMURAL FUNDING

Junior Faculty Development Award, University of North Carolina at Chapel Hill.
"A Chill from the Desert: How Education Deserts Shape Students' Decisions to
Apply to College." (PI, \$10,000)

2017 – 2018 University Facilitating Fund, George Washington University. "The Consequences of Geographic Immobility for Low-Income Students as they Move into and through Postsecondary Education." (PI, \$4,867)

#### **PUBLICATIONS**

### Refereed Journal Articles

- Kramer, D. A., **Klasik, D.**, & Balu, R. (in press). Orders by email: Experimental evidence of targeted communications on short-term enrollment effects for active post-9/II GI Bill beneficiaries. *Education Finance and Policy*.
- Plasman, J. S., Gottfried, M. A., & Klasik, D. (2021). Do career-engaging courses engage low-income students?. AERA Open, 7(1), 1-17.

<sup>\*</sup>graduate student co-authors at time of submission

Hutt, E., **Klasik**, **D.**, & Tang, A (2020). How do judges determine educational rights? *Washington University Law Review*, 97, 4.

- Plasman, J. S.,\* Gottfried, M. A., & **Klasik, D.** (2020) Trending up: A cross-cohort exploration of STEM career and technical education participation by low-income students. *Journal of Education for Students Placed at Risk*, 25, 1, 55-78.
- Holzman, B, **Klasik, D.**, & Baker, R. B. (2020). Gaps in the college application gauntlet. *Research in Higher Education*, 61, 7, 795-822.
- **Klasik, D.**, & Hutt, E. (2019). Bobbing for bad apples: Accreditation, quantitative performance measures, and the identification of low-performing colleges. *The Journal of Higher Education*, 90, 3, 427-461.
- **Klasik, D.,** Blagg, K.\*, & Pekor, Z.\* (2018). Out of the education desert: How limited local college options are associated with inequity in postsecondary opportunities. *Social Sciences*, 7, 9, 165-191.
- Klasik, D., & Strayhorn, T. L. (2018). The complexity of college readiness: Differences by race and college selectivity. *Educational Researcher*, 47, 6, 334-342.
- Reardon, S. F., Baker, R. B., Kasman, M., **Klasik, D.**, & Townsend, J. (2018). What levels of racial diversity can be achieved with socioeconomic-based affirmative action? Evidence from a simulation model. *Journal of Policy Analysis and Management, 37*, 3, 630-657. \*Top 20 most-read paper in *JPAM*, 2017-18
- Baker, R. B., **Klasik**, **D.**, & Reardon, S. F. (2018). Race and stratification in college enrollment over time. *AERA Open*, 4, 1, 1-28.
- Reardon, S. F., Kasman, M., **Klasik, D.**, & Baker, R. B. (2016) Student resources and stratification among colleges: An agent-based simulation of five mechanisms of the college sorting process. *Journal of Artificial Societies and Social Simulation*, 19, 1, 8.
- Klasik, D. (2013) The ACT of enrollment: The college enrollment effects of required college entrance exam testing, *Educational Researcher*, 42, 3, 151-160.
- **Klasik, D.** (2012). The college application gauntlet: A systematic analysis of the steps to four-year college enrollment. *Research in Higher Education*, 53, 5, 506-549.
- Horng, E., Klasik, D., & Loeb S. (2010). Principal time-use and school effectiveness, *American Journal of Education*, 116, 4, 491-523.

#### Manuscripts under Review

**Klasik, D.**, & Cortes, K. (*revised and resubmitted*). Uniform Admissions, Unequal Access: Did the Top 10% Plan Increase Access to Selective Flagship Institutions?

**Klasik, D.** (*submitted*) A Chill from the Desert: How Education Deserts Shape Students' Pathway to College

- Klasik, D. (submitted) The Role of Institution and Geographic Factors in Cohort Default Rates
- **Klasik, D.**, Zahran, W.,\* Gottfried, M.A., & Plasman, J. S. (*submitted*) Does Applied-STEM Career and Technical Education Strengthen the College Pipeline for Low-Income High School Students?

# **Book Chapters**

- **Klasik, D.**, & Zahran, W.\* (in press). The art of sophisticated quantitative description in higher education research. In L. W. Perna (Ed) *Higher Education: Handbook of Theory and Research, Volume 37*.
- Netz, N, Klasik, D., Entrich, S., & Barker, M. (2020). How do socio-demographics influence the likelihood of studying abroad? A research overview with implications for practice. In A. C. Ogden, B Streitwieser, & C. Van Mol (Eds.) Education Abroad: Bridging Scholarship and Practice. Routledge.
- Kasman, M., & **Klasik**, **D.** (2017). Individual, social, and institutional practices determining school and college choice. In G. Kaplan (Ed.) *Growing Inequality: Bridging Complex Systems, Population Health, and Health Disparities*. Washington, DC: Westphalia Press.
- Klasik, D., Proctor, K., & Baker, R. B. (2015). Building relevant research on broad-access higher education. In M.L. Stevens & M.W. Kirst (Eds.) *Remaking College: Higher Education for a New Era*. Redwood City, CA: Stanford University Press.

#### Reports, Policy Briefs, & Working Papers

- Holzman, B., **Klasik**, **D.**, & Baker, R. (2021). Race and income gaps in academic qualifications and SAT/ACT taking shape inequalities in college enrollment. *Sociology Policy Briefs*, No. 02-2021
- Cortes, K., & Klasik, D. (2021). Uniform admissions, unequal access: Did the Top 10% Plan increase access to selective flagship institutions? NBER Working Paper 28280.
- Reardon, S. F., Baker, R., Kasman, M., **Klasik, D.**, & Townsend, J. B. (2015). *Can Socioeconomic Status Substitute for Race in Affirmative Action Admissions Policies? Evidence from a Simulation Model*. Washington DC: Educational Testing Service.
- Klasik, D. (2015). Can a Percent Plan be a Successful Race-Neutral Alternative to Race-Conscious Affirmative Action in Maryland?. College Park, MD: Maryland Equity Project, the University of Maryland.
- **Klasik, D.**, & Dayhoff, J.\* (2014). A state-by-state assessment of percent plans as a race-neutral means of achieving postsecondary racial diversity. Maryland Equity Project Working Paper.

Knepler, E. & Klasik, D. (2014). Academic transformations: Redesigning college remedial courses to achieve equity. College Park, MD: Maryland Equity Project, The University of Maryland.

- Klasik, D. & Titan, C.\* (2014). Three Maryland policies to address college affordability concerns: What does the research say? College Park, MD: Maryland Equity Project, The University of Maryland.
- Klasik, D. (2013). The college application gauntlet: the obstacles presented by the steps to college enrollment. College Park, MD: Maryland Equity Project, The University of Maryland.
- Reardon, S. F., Baker, R. B., & Klasik, D., & Reardon, S. (2012). Race, Income, and the Stratification of College Enrollment Patterns, 1982-2004. Stanford, CA: Center for Education Policy Analysis, Stanford University.
- Stevens, M. L., Proctor, K, & **Klasik, D.** (2012). *Three ideas for broad-access higher education*. Center for Education Policy Analysis.
- Klasik, D. & Loeb, S. (2010) Report on the human capital model and career and technical education schooling decisions. National Center for Education Statistics.
- Plank, D. N., McRobbie, J., **Klasik, D.**, Mullen, S., & Williams, I. (2008). *State-level strategies and policies for closing the achievement gap*. California Department of Education and the Center for Applied Policy in Education.
- Chaplin, D., & Klasik, D. (2006). Gender Gaps in College and High School Graduation by Race, Combining Public and Private Schools. University of Arkansas: Education Working Paper Archive
- Christensen, G., Amerikaner, A., Fernandes, D., & Klasik, D. (2006). Flexibility under No Child Left Behind, volume II: Transferability. U.S Department of Education, Office of Planning, Evaluation & Policy Development, Washington, DC.
- Christensen, G., Amerikaner, A., Cohodes, S., & **Klasik, D.** (2006). Flexibility under No Child Left Behind, volume III: The Rural Education Achievement Program (REAP-Flex). U.S Department of Education, Office of Planning, Evaluation & Policy Development, Washington, DC.
- Christensen, G., Cohodes, S., **Klasik, D.**, Loss, D., & Segeritz, M. (2006). *Private school participants in federal education programs: Private school and public school district perspectives*. U.S Department of Education, Office of Planning, Evaluation & Policy Development, Washington, DC.

# **Book Reviews**

**Klasik, D.** (2016). Higher education and employability: New models for integrating study and work (by Peter J. Stokes). *Teachers College Record*.

Klasik, D. (2016). Race, class, and affirmative action(by Sigal Alon). *The American Journal of Sociology*, 122(6), 1995-1997.

#### **PRESENTATIONS**

### Peer-Reviewed Conference Presentations

Holzman and Angel Jones\*

"A Chill from the Desert: How Education Deserts Shape Students' Decisions to Apply to College."

Association for Public Policy and Management Fall Meeting, November 2020 Association for the Study of Higher Education Annual Meeting, November 2020 Association for Education Finance and Policy Annual Meeting, March 2020.

"Does Applied-STEM Career and Technical Education Strengthen the College Pipeline for Low-Income High School Students?" with Will Zahran.\*

Association for Public Policy and Management Fall Meeting, November 2020 Association for Education Finance and Policy Annual Meeting, March 2020.

"Long-Term Changes in High School Sending Patterns to Texas Flagships Related to the Percent Plan," with Kalena Cortes.

Association for Education Finance and Policy Annual Meeting, March 2019.

American Educational Research Association Annual Meeting, April 2019.

Association for Public Policy and Management Fall Meeting, November 2019.

"Is Living in an Education Desert Related to Students' College Application and Enrollment Decisions?" with Kristin Blagg\*, & Zachary Pekor\*.

American Educational Research Association Annual Meeting, April 2019

"The Many Paths to College Enrollment: Re-Conceptualizing College Choice," with Brian

Association for the Study of Higher Education Annual Meeting, November 2018

"The Consequences of Geographic Immobility on Postsecondary Outcomes for Low-Income Students"

Association for the Study of Higher Education Annual Meeting, November 2018

"Geographic mobility, college choice, and postsecondary outcomes"

International Conference on Pathways into, through, and out of Higher Education, September 2017.

Association for Education Finance and Policy Annual Meeting, March 2018.

"Not Everyone Wants to Go to Stanford: Geographic Variation in Where Students Apply to College."

North American Social Networks Conference (poster), July 2017

American Education Research Association Annual Meeting (invited poster), April 2017.

- "The Role of Regional Labor Markets in Cohort Default Rates"
  Association for the Study of Higher Education Annual Meeting, November 2016.
- "Gaps in the College Application Gauntlet: A Cross-State Comparison," with Rachel Baker & Brian Holzman

Association for Education Finance and Policy Annual Meeting, March 2016 Association for Public Policy Analysis and Management International Meeting, June 2016.

"Bobbing for Bad Apples: An Investigation of the Potential of a College Rating System Using Public Data." with Ethan Hutt.

Association for Education Finance and Policy Annual Meeting, February 2015. Association for the Study of Higher Education Annual Meeting, November 2015.

- "Simulation models of the effects of race- and socioeconomic-based affirmative action policies" International Conference on Computational Social Science, June 2015
- "Benchmarks of college readiness and differences by race and institutional selectivity," with Terrell Strayhorn.

American Education Research Association Annual Meeting, April 2015.

"Dynamic effects of race- and class-based affirmative action policies on college diversity," with Rachel Baker, Matt Kasman, and Joseph Townsend.

American Education Research Association Annual Meeting, April 2014.

Association for Public Policy Analysis and Management Fall Meeting, November 2014

"A state-by-state assessment of percent plans as a race-neutral means of achieving postsecondary racial diversity," with Justin Dayhoff\*.

Association for Education Finance and Policy Annual Meeting, March 2014. Civil Rights and Education Conference, Penn State University, June 2014.

Association for Public Policy Analysis and Management Fall Meeting, November 2014

- "Race, income and the stratification of college enrollment patterns, 1980-2010," with Rachel Baker. American Education Research Association Annual Meeting, April 2014.
- "Workable alternatives? Simulated models of race- and socioeconomic-based affirmative action policies," with Rachel Baker, Matt Kasman, and Joseph Townsend.

  Association for Education Finance and Policy Annual Meeting, March 2014.

  Society for Research on Educational Effectiveness Spring Conference (poster). March, 2014.
- "Wisdom of the crowd? What high school students' can learn from the college application choices of others."

Association for the Study of Higher Education Annual Meeting, November 2013.

"Agent-based Simulation Models of the College Sorting Process," with Matt Kasman and Rachel Baker. Association for Education Finance and Policy Annual Meeting, March 2013.

"Common choices: The effect of the Common Application on students' college enrollment and success."

American Education Research Association Annual Meeting (invited poster), April 2012. Association for Education Finance and Policy Annual Meeting, March 2012.

"The ACT of enrollment: The college enrollment effects of required ACT testing."
Association for Education Finance and Policy Annual Meeting, March 2011.

"The college application gauntlet: An exploration of college application step completion." American Education Research Association Annual Meeting, May 2010.

"One step at a time: A systematic analysis of factors contributing to the completion of the college admissions process."

American Education Finance Association Annual Meeting, March 2010.

"Principal time-use and school effectiveness."

American Education Research Association Annual Meeting, May 2010. American Education Finance Association Annual Meeting, March 2009.

"Federal education services for private school participants: Private school and public school district perspectives."

American Education Research Association Annual Meeting, March 2008.

"Gender gaps in high school graduation by race, combining public and private schools," with Duncan Chaplin.

American Education Finance Association Annual Meeting, March 2007.

### **Invited Keynotes**

German Center for Higher Education and the Social Sciences, "Ist DZHW User Conference on Dynamics in the Student and Academic Life Course" (May, 2019)

#### **Invited Presentations**

International Meeting of UNESCO Chairs: Inclusion, Diversity and Quality in Higher Education, University of Santiago, Santiago, Chile (November, 2018)

Institute of Education (CIAE), University of Chile, Santiago, Chile (November, 2018)

The Urban Institute, Washington, DC (May, 2018)

University of North Carolina, Chapel Hill, NC (April, 2018)

Center for Education Policy Analysis, Stanford, CA (February, 2018)

University of California at Santa Barbara, Santa Barbara, CA (November, 2017)

University of Trento, Trento, Italy (October, 2017)

University of Canberra, Canberra, Australia (August, 2016)

American University, Washington, DC (February, 2015)

#### **TEACHING**

## University of North Carolina – Chapel Hill

Causal Analysis in Education Research (EDUC 871; PhD) Education Minor Capstone (EDUC 697; undergraduate) History of Higher Education (EDUC 570; undergraduate) Higher Education in the U.S. (EDUC 390/543; undergraduate)

# George Washington University

Foundations of Education I (SEHD 8100; PhD) Inquiry in Higher Education (EDUC 8505; EdD) Higher Education Policy (EDUC 6555/8555; MA/EdD) History of Higher Education (EDUC 8540; MA)

# <u>University of Maryland – College Park</u>

Quantitative Applications for Education Policy Analysis (EDPS703; MPP, PhD with Bob Croninger)

### Stanford University

Mini Courses in Methodology: Stata (EDUC 401B; MA, PhD) Broad-Access Higher Education (EDUC 480; MA with Rachel Baker and Kris Proctor)

#### **SERVICE**

<u>Discipline</u>	
2019 – present	Associate Editor, Educational Researcher
2019 – present	Editorial Board, Education Evaluation and Policy Analysis
2019 – present	Editorial Board, Research in Higher Education
2019 – present	Panel Reviewer, National Science Foundation
2019 – present	Conference Program Committee, Association for Education Finance & Policy
2019	Small Grant Review Panel, Spencer Foundation, Small Grants Review Panel
2019	Technical Review Panel, National Postsecondary Student Aid Survey
2015	Technical Review Panel, National Postsecondary Student Aid Survey

## Ad Hoc Reviews

Journals: AERA Open; American Educational Research Journal; Child and Adolescent Mental Health; Economics of Education Review; Education Evaluation and Policy Analysis; Education Policy Analysis Archives; Education Finance and Policy; Educational Policy; Educational Research for Policy and Practice; Educational Researcher; Journal of Artificial Societies and Social Simulation; Journal of Higher Education; Journal of Public Economics; Journal of Policy Analysis and Management; Journal of Research on Educational Effectiveness; Journal for STEM Education Research; Public Budgeting and Finance; Research in Higher Education; Review of Economics and Statistics; Review of Higher Education; School Effectiveness and School Improvement; Sociology of Education; The Social Science Journal

Conferences: American Educational Research Association; Association for the Study of Higher Education; Society for Research on Educational Effectiveness

Foundations: Smith Richardson Foundation

# <u>Department/University</u> (\* denotes service at GWU)

2021 – present	Member, Advisory Committee on Undergraduate Admissions
2021 – present	Member, Subcommittee on Race-Neutral Strategies
2017 – 2019	Program Director, Higher Education Administration*
2017 – 2019	Chair, Department of Educational Leadership Executive Committee*
2016 – 2019	Member, Inaugural PhD Cross-disciplinary Research Team*
2015 – 2018	Member, Doctoral Studies Committee*
2015 – 2016	Member, PhD Launch Committee*
2014 – 2019	Member, Higher Education Administration EdD Admissions Committee*

### MEDIA COVERAGE

The Chronicle of Higher Education, The Dallas Observer, The Hechinger Report, The Huffington Post, KXAN News Austin, The New York Times, Politico, Times Higher Education, The Washington Monthly, Youth Today

### PROFESSIONAL DEVELOPMENT

Summer 2020	Best Practices in Online Course Design, University of North Carolina at Chapel
	Hill
Spring 2017	Course Design Institute, The George Washington University
Spring 2016	Houston Higher Education Finance Roundtable, University of Houston.
Winter 2015	Faculty Learning Community-Junior. The George Washington University.
May 2011	American Education Research Association Institute on Statistical Analysis for
	Education Policy: Transitions from High School to College