

Human *and* Organizational Leadership Development



An interdisciplinary degree program for Carolina undergrads pursuing a wide range of leadership careers in education, nonprofits, government agencies, businesses, and beyond

At A Glance

Degree Type: Bachelor of Arts (B.A.)

Program Length: 45 credit hours

When to Apply: Students may apply after they have established a UNC cumulative GPA of 2.5 or higher. For application deadlines, visit ed.unc.edu/hold.

The Human and Organizational Leadership Development (HOLD) program prepares undergraduates to understand, lead, and work effectively with diverse stakeholders in wide variety of organizations. The curriculum provides students with a grounding in the science of learning, organizational and leadership theory, quantitative and qualitative social science research methods, and data-informed decision-making. Students gain insight into a broad range of organizations, including schools, businesses, nonprofits, and government agencies committed to cultivating clients' and workers' capacities. HOLD graduates will be skilled collaborators and communicators, keen observers of social structures and dynamics, as well as careful data consumers and analysts.

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A Multidisciplinary Program

The Human and Organizational Leadership Development (HOLD) program offers a program of study that builds upon scholarship in education, social science, policy, analytics, and leadership. The program mixes theory and practical skills that drive organizational improvement. The program uses applied research and experiential learning — including interdisciplinary projects and assignments, leadership programs, and capstones — to help deepen students' understanding.

Preparing Change Leaders

HOLD is designed to build upon Carolina students' expressed interests in leadership development and their desire to enact positive change. The program will equip students with the skills they need to change organizations and cultivate human development.



Jayna Ellis '23

*Aspiring nonprofit leader
focused on the wellness of Black womxn*

“I chose HOLD and the School of Education because I believe they are most equipped to prepare me to be an effective leader in my community and the world around me.”

How will *you* propel the world?

To learn more about the Human and Organizational Leadership Development program or to learn more about applying, email ed@unc.edu.

Visit ed.unc.edu/hold

PROPEL
the WORLD